

Prince, I. B.



# THE ROCKEFELLER UNIVERSITY

1230 YORK AVENUE

NEW YORK, NY 10021

JOSHUA LEDERBERG

PRESIDENT

December 6, 1979

Dr. and Mrs. Ivin B. Prince  
150 East 69th Street  
New York, New York 10021

Dear Ivin:

We appreciate the interest you have taken in The Rockefeller University's activities in biomedical research, clinical investigation and advanced education. Visits by people like yourself that allow dialogue with the University's faculty are essential to the institution's well-being.

As you know, the University, since its beginnings in 1901, has played an important role in advanced education in the biomedical sciences. This was further strengthened by the inauguration of our degree program 25 years ago. Our doctoral and postdoctoral students have gone on to assume leadership roles in the academic community throughout the world. Their continued relationships with the University assist us in achieving the institution's mission of public service through the application of basic science investigations to major health needs.

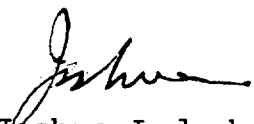
It is vital that we expand participation in the University's programs and future beyond our colleagues in the scientific community. It was with this in mind that we initiated opportunities, such as our "Evenings At The Rockefeller University," for you and others to visit the campus and discuss work underway here with senior members of the faculty. The response has been most helpful and encouraging. These conversations with new friends, as they become familiar with the University and the financial support many provide, have enabled us to maintain the University's unique level of productivity in advancing modern science and medicine.

In the process, our funding sources have expanded and diversified. Our current expense budget is now virtually in balance. This has been made possible both by an increase in private support and by a concerted effort through the past decade to hold down costs. It is essential that we sustain this effort to achieve a broader financial base.

During this last year we initiated a new development program, within which annual gifts for unrestricted support are an essential component. Gifts from individuals have enabled us to continue our programs during a period of nationwide economic difficulties. As the end of the year approaches, I am sure you are giving careful consideration to your philanthropic interests. At this time, I invite your participation in our efforts to reach financial equilibrium. Gifts of cash are always welcome. On the other hand, you may find a gift of appreciated securities or other property to be particularly advantageous. Enclosed is a copy of my annual report which includes a listing of the gift categories in the University's annual giving program. A summary description of our overall Development Plan appears on page 32. Please call if you have questions.

Your support of the University's future is highly valued.

Sincerely,

  
Joshua Lederberg

*I know you have many other professional affiliations to which you give a goodly share of your time and interest as well. But so many people here long before me have spoken of you so warmly that I address you as a member of our family as well.*

*J*